DIGITAL HEALTH AGE IS THE LEADING NEWS SITE FOR THE DIGITAL HEALTH SECTOR

With intelligence on emerging trends, the latest technologies and thought leadership in digital health, telehealth, mhealth and ehealth, Digital Health Age supports professionals in the medical, pharma, and healthtech markets.

Launched in 2015, the website has quickly become a hub for progress and innovation in digital health.

Through exclusive and original content, the site connects and informs those stakeholders using or creating connected platforms to improve patient outcomes, make care more convenient and drive patient empowerment.

GEOGRAPHY

UNITED KINGDOM 51.33%
UNITED STATES 17.16%
INDIA 4.74%
OTHER 24.31%

OUR REACH

15,000 average monthly sessions
3,000 newsletter subscribers
2,000 average daily impressions

NEWSLETTER SUBSCRIBERS BY COMPANY ACTIVITY

NHS, CCG, GP PRACTICE, DOCTOR, CONSULTANT 39.59%
HEALTHTECH 13.85%
MEDICAL DEVICE TECHNOLOGY SERVICES & SUPPLIERS 9.73%
ACADEMIC, RESEARCH, CHARITIES & NGO 24.31%
BIO & PHARMACEUTICAL MANUFACTURING SERVICES & SUPPLIER 6.14%
OTHER 24.31%
ADVERTISE WITH US
Website advertising positions. Our banner and MPU (mid-page unit) options enable you to get your branding and message in front of the 15,000 people that come to our site each month, then click through to your own site to find out more about you.

WEBSITE HOME PAGE BANNER

<table>
<thead>
<tr>
<th>DURATION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 month</td>
<td>£450</td>
</tr>
<tr>
<td>3 months</td>
<td>£1,200</td>
</tr>
</tbody>
</table>

WEBSITE HOME PAGE MPU

<table>
<thead>
<tr>
<th>DURATION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 month</td>
<td>£600</td>
</tr>
<tr>
<td>3 months</td>
<td>£1,600</td>
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</tbody>
</table>

NEWSLETTER BANNER ADVERTISING
These banner positions sit amongst the latest news stories in our fortnightly newsletter, and allow you to get your branding directly into our readers’ inboxes.

<table>
<thead>
<tr>
<th>DURATION</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 month (two inclusions)</td>
<td>£350</td>
</tr>
<tr>
<td>3 months (six inclusions)</td>
<td>£750</td>
</tr>
</tbody>
</table>

WEBSITE SPONSORED CONTENT
This will sit alongside our online editorial on the homepage. It remains present across our pages for a specified period of time, unlike standard content which is replaced as new updates are published. Sponsored content may be more promotional in tone than standard editorial or present customer case studies, or thought-leadership pieces, for example. Digital Health Age will highlight that the content is sponsored by one of our partners.

<table>
<thead>
<tr>
<th></th>
<th>PRICE</th>
</tr>
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<tbody>
<tr>
<td>Sponsored content</td>
<td>£650</td>
</tr>
</tbody>
</table>

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