



DIGITAL  
HEALTH  
AGE

HEALTHTECH FOR HEALTHCARE

[www.digitalhealthage.com](http://www.digitalhealthage.com)

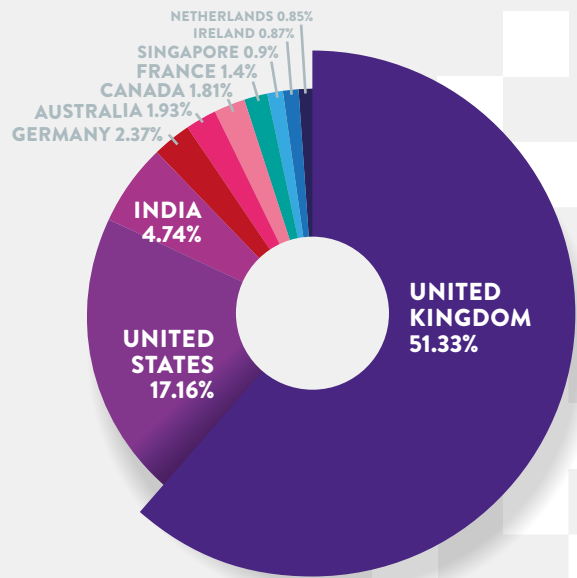
## DIGITAL HEALTH AGE IS THE LEADING NEWS SITE FOR THE DIGITAL HEALTH SECTOR

With intelligence on emerging trends, the latest technologies and thought leadership in digital health, telehealth, mhealth and ehealth, Digital Health Age supports professionals in the medical, pharma, and healthtech markets.

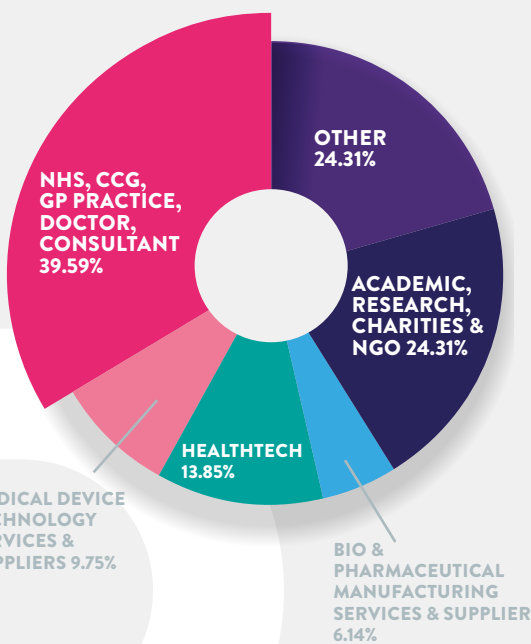
Launched in 2015, the website has quickly become a hub for progress and innovation in digital health.

Through exclusive and original content, the site connects and informs those stakeholders using or creating connected platforms to improve patient outcomes, make care more convenient and drive patient empowerment.

## GEOGRAPHY



## NEWSLETTER SUBSCRIBERS BY COMPANY ACTIVITY



## OUR REACH



**15,000**

average monthly sessions



**3,000**

newsletter subscribers



**2,000**

average daily impressions



**6,200**

Twitter followers

## NEW FOR 2019-20: GUEST EDITORSHIP

A new and innovative concept for 2019-2020 - the opportunity for you to take the reigns of Digital Health Age for a whole week. Our editorial team will support you in providing a range of content, from you, your customers and other stakeholders within your community. We'll conduct interviews with your management team, and you'll have the opportunity to say what you want to say for the whole week. At the end of the week, all your content goes out as a one-off, dedicated newsletter. We'll also make sure everyone knows you're our Guest Editor via a dedicated social media campaign.

£ POA

## ADVERTISE WITH US

Website advertising positions. Our banner and MPU (mid-page unit) options enable you to get your branding and message in front of the 15,000 people that come to our site each month, then click through to your own site to find out more about you.

## E-BLASTS

Created by you and distributed by us, e-blasts are targeted emails sent to our readers on your behalf - a great way to reach our audience. The emails are perfect for exhibition marketing, product launches, new website designs and tactical offers or sales promotions.

£ POA

## WEBSITE HOME PAGE BANNER

### DURATION

1 month	£600
3 months	£1,600

## WEBSITE HOME PAGE MPU

### DURATION

1 month	£450
3 months	£1,200

## NEWSLETTER BANNER ADVERTISING

These banner positions sit amongst the latest news stories in our fortnightly newsletter, and allow you to get your branding directly into our readers' inboxes.

### DURATION

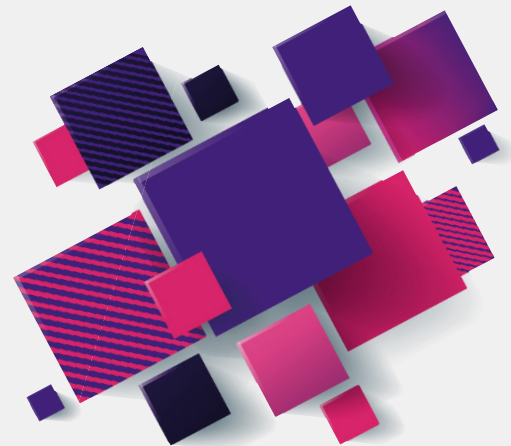
1 month (two inclusions)	£350
3 months (six inclusions)	£750

## WEBSITE SPONSORED CONTENT

This will sit alongside our online editorial on the homepage. It remains present across our pages for a specified period of time, unlike standard content which is replaced as new updates are published. Sponsored content may be more promotional in tone than standard editorial or present customer case studies, or thought-leadership pieces, for example. Digital Health Age will highlight that the content is sponsored by one of our partners.

Sponsored content

£650



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